



# SPONSORSHIP PACKAGE

[admin@westsussexpartnersincare.org](mailto:admin@westsussexpartnersincare.org)

[www.westsussexpartnersincare.org](http://www.westsussexpartnersincare.org)



# About West Sussex Partners in Care

WSPiC is the leading care association for all independent care providers in West Sussex. We are a not for profit organisation that works in partnership with our key stakeholders including Care Providers, West Sussex County Council and ICBs. Our aim is to to improve care provider Workforce Development across the county and to continually Advise, Inform and Influence, to achieve excellence in care for all.



# Why Sponsor Us

01

Increase your brand visibility with a highly engaged, care sector audience.

02

Connect with potential customers and build long-term relationships within the West Sussex care community.

03

Be part of our mission to achieve Excellence in Care For All



# Benefits You Could Bring To Our Members

- 01** Access to your services
- 02** Special offers and discounts
- 03** The reassurance of being a WSPiC Trusted Sponsor
- 04** Access to information, advice & guidance
- 05** Networking & partnership opportunities
- 06** Access to webinars and sponsor events

# Sponsorship Levels ✨

## *Standard Package – £ 250 per annum*

- Your own static web page on the WSPiC website featuring your logo, contact details, and backlinks to your website, as well as information about your product and the benefits you can offer WSPiC members.
- An exclusive WSPiC sponsor logo to add to your website.
- Inclusion on the main WSPiC sponsors page.



# Sponsorship Levels

## *Premium Package – £450 per annum*

Everything mentioned in the standard package PLUS:

- Logo placement on the WSPiC website homepage.
- Regular shoutouts in social media posts, blog posts and articles in WSPiC newsletters as well a feature in our Sponsor newsletter.
- Make your webpage more interactive and SEO friendly with regular updates and videos which will also appear on our YouTube channel.
- Collaborate with the WSPiC marketing experts on how to best promote your product and understand the care industry more



# Sponsorship Levels

## *Premium Package+ – £850 per annum*

Have all the benefits of the premium package with some added extras:

- Sponsorship of the West Sussex Care Accolades and promotional opportunities from when nominations open six months prior to the event, during the event and afterwards
- A ticket for you and a guest to the event itself
- The opportunity to sponsor a Care Accolade, be part of the judging and present the award itself
- An advert in the Accolades brochure



# Additional Bolt-Ons

- *Exhibition stands at our symposium and other WSPiC events - Price on request*
- *West Sussex Care Accolades - £500 per category  
£1000 event sponsor*
- *A stand at the Sussex Cares showcase - £500*





# Contact Information

For more information or to become a WSPiC sponsor, please contact:

**Denise Smith**

*Development Manager  
West Sussex Partners in Care*

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